

HIERARCHY OF NEEDS ROBIN'S CHARACTER IN *CHRISTOPHER ROBIN* FILM

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ABSTRACT

In life, not infrequently we as humans are faced with various choices and risks that we must accept for the choices we make. Even so, we still have to live life according to what we choose. Everyone who is faced with any situation that motivates us as human beings to continue to do whatever it takes to achieve the things we want. Likewise with the research "Hierarchy of Needs of Robin's Character in Christopher Robin Film". This study aims to analyze the hierarchy of needs represented by the main character, Robin in Christopher Robin film.

Maslow's hierarchy of needs theory is one of the psychological theories that is useful for triggering the emergence of motivation in individuals to fulfill daily needs. This hierarchy shows that everyone is shopping to meet their needs. After the individual fulfills the needs at the lowest level, then the individual will meet the needs at the next level. Maslow's hierarchy of needs assumes that lower-level needs must be satisfied or at least other needs are met before higher-level needs become motivated.

In this study, the author analyzes the level of needs of the main character in Marc Forster's Christopher Robin film by using Abraham Maslow's hierarchy of needs theory and characterization theory. This study also uses qualitative methods and data analysis. Through the whole process of this research, the author gets Maslow's five hierarchy of needs, namely physiological needs, security needs, belonging and love needs, self-esteem needs, and self-actualization contained in the main character. Thus, this research can increase the reader's awareness regarding human needs and how to fulfill those needs.

Key words: Hierarchy of needs, Abraham Maslow, Christopher Robin film

ABSTRAK

Dalam hidup, tak jarang kita sebagai manusia dihadapkan dengan berbagai macam pilihan serta resiko yang harus kita terima atas pilihan yang kita buat. Meskipun begitu, kita tetap harus menjalani hidup sesuai dengan apa yang kita pilih. Setiap orang yang dihadapkan dengan situasi apapun yang memotivasi kita sebagai manusia untuk terus melakukan apapun demi mewujudkan hal-hal yang kita inginkan. Begitu juga dengan penelitian "Hierarchy of Nedds of Robin's Character in Christopher Robin Film" ini. Penelitian ini bertujuan untuk menganalisis hierarki kebutuhan yang diwakili oleh tokoh utama, Robin dalam film Christopher Robin.

Teori hierarki kebutuhan Maslow merupakan salah satu teori psikologi yang berguna untuk memicu munculnya motivasi dalam diri individu untuk memenuhi kebutuhan sehari-hari. Hirarki ini menunjukkan bahwa setiap orang berbelanja untuk memenuhi kebutuhannya. Setelah individu memenuhi kebutuhan pada tingkat yang paling rendah, maka individu tersebut akan memenuhi kebutuhan pada tingkat berikutnya. Hirarki kebutuhan Maslow mengasumsikan bahwa kebutuhan tingkat yang lebih rendah harus dipenuhi atau setidaknya kebutuhan lain terpenuhi sebelum kebutuhan tingkat yang lebih tinggi menjadi motivasi.

Dalam penelitian ini, penulis menganalisis tingkat kebutuhan tokoh utama dalam film Christopher Robin karya Marc Forster dengan menggunakan teori hierarki kebutuhan Abraham Maslow dan teori karakterisasi. Penelitian ini juga menggunakan metode kualitatif dan analisis data. Melalui keseluruhan proses penelitian ini, penulis mendapatkan lima hierarki kebutuhan Maslow, yaitu kebutuhan fisiologis, kebutuhan rasa aman, kebutuhan rasa memiliki dan cinta, kebutuhan harga diri, dan aktualisasi diri yang terdapat pada tokoh utama. Dengan demikian, penelitian ini dapat meningkatkan kesadaran pembaca terkait dengan kebutuhan manusia dan cara memenuhi kebutuhan tersebut.

Kata kunci: Kebutuhan Hirarki, Abraham Maslow, film Christopher Robin

A. INTRODUCTION

As the most popular literary work nowadays, the film continues to experience development. The background of film is varied, ranging from romance, technological sophistication, sports, and even social problems of society. According to Ales Sobur, Film is an audio-visual media that is able to attract the interest of the world community to not only enjoy entertainment, touch emotionally, and give meaning, but films will be able to show cultural richness. Film is categorized into three types: story film, documentary film, and cartoon film (17).

An example of a cartoon is Christopher Robin film. Christopher Robin film is a 2018 American fantasy comedy-drama film directed by Marc Forster and written by Alex Ross Perry, Tom McCarthy, and Allison Schroeder, based on a story by Greg Brooker and Mark Steven Johnson. This film was inspired by the book written by A. A. Milne and E. H. Shepard, *Winnie-the-Pooh*. The researcher chose Christopher Robin film, because this film tells about the struggle of a father who has grown up without his parents since he was a child. Little Robin, who used to live without both parents, is trying hard at her job to be able to provide for her life and that of her family, so that what she felt when she was little doesn't happen to her daughter, ranging from losing her parents to financial limitations.

As a student of literature, analyzing various types of literary works has become the main task of the student of literature itself. Literary works are related to the reality of people's lives, in this case a humans. Thus, literary works are not only considered as a work of art that is expressed through various experiences of life in society, but also as a creative work that is often judged by psychological symptoms in this case as human attitudes and behavior (Gaby Rostanawa 2). Discussing about human behavior, cannot be separated from the motivation that affects human behavior. The benefits of the theory that underlie Maslow's needs for literature students only increase but students do not focus on their literary works, they can also understand the motivation and hierarchy of character needs in the literary works analyze.

The objectives of this research is to find out the hierarchy of needs that Robin wants to convey as the main character in the Christopher Robin film. It was expected that this research provides more information and contributes to the development of knowledge, in the field of the hierarchy of needs theory to help anyone interested in analyzing film through a motivational or psychological approach. Hopefully, this research can be used to teach the hierarchy of needs theory for English Literature students as teaching and learning material.

B. RELATED LITERATURE

1. Film

Wellek and Warren in their book "Theory of Literature" cited there are many meanings about literature. Those are the subject matter of literary studies. The researcher believes that literature and film have interconnections. In a straightforward view, the researcher argues that film is included in the type of literary work, where literature and film come from the same source, it is called imagination. It can be concluded that film is a contemporary movement from textual literary mode to visual literary mode. Therefore, indirectly, it can be said that film is one type of literary work.

2. Character

Character is also the main element of a story. Writers often describe character based on someone's character in real life. Through the character, the writer hopes that readers can take lessons and messages, such as motivation. Supporting this statement, Lucas states that "According to this view, character is a medium through which readers receive a new kind of social experience" (1). In the Christopher Robin film, Robin's character changes due to his motivation.

3. Characterization

The interesting thing in a story is the creation of conflict between characters, or conflicts within the characters themselves. This happens due to differences in character or character nature called characterizations. As stated by Kay and Gelshenen that characterization can be defined as the way the author creates a character through physical descriptions, speech, thoughts, actions, and observations of other characters (60).

a. Direct Characterization

Direct characterization is what the speaker says and thinks about a character, such as naming a character with an adjective or a noun (Keenan 61). Basically, the quality of direct characterization can be considered only if the author directly expresses comments on the other characters involved. So in this way, readers can understand the presentation character directly.

b. Indirect Characterization

Indirect characterization is in telling stories, the author does not tell directly about the characters. The author describes the characters with their behavior, attitudes, thoughts, environmental conditions, physical characteristics, and reactions between characters.

4. Maslow's Theory

Human work motivation is directly proportional to their needs. This means that the stronger a person's needs, the harder his work motivation will be. As said by Maslow were put forward a hypothesis, that Maslow's hierarchy of needs follows the plural theory, namely that a person behaves or works, because of the drive to overcome various needs. Maslow argues, that human needs are tiered.

Maslow's hierarchy is a set of needs that humans need to reach the highest level, which is self-actualization. This hierarchy is often depicted as five stacks forming a pyramid, with the most basic needs right at the bottom of the pyramid. When one stage is fulfilled, humans will move up to meet the stage above it, and so on, until they reach the stage of self-actualization.

Maslow Hierarchy of needs identifies the basic types of motivation, the basic types of needs are as follow:

a. Physiological Needs

Physiological needs are the primary wishes for maintaining human life. These wishes consist of food, shelter, clothing, rest, air, water, sleep and sexual satisfaction.

b. Safety Needs

These are the needs linked with the mental worry of lack of job, property, herbal calamities or hazards, etc.

c. Belongingness and Love Needs

The third level of needs regarding social aspects that exist in society, such as the need to feel love, and affection, and have the right to ownership of something.

d. Esteem Needs

This category of needs included the needs to be reputable with the aid of using others, need to be liked with the aid of using others, need to have energy and subsequently prestigious position.

e. Self-actualization Needs

This is the highest most of the needs in the hierarchy of needs by Maslow. Self actualization is the preference to come to be what one is able to becoming. It is a 'growth' need.

C. RESEARCH METHOD

1. Research Design

This research includes qualitative methods. This qualitative research is descriptive in nature, because the results of the analysis obtained are in the form of things that are observed which are not only in the form of numbers (Ramesh 11). In this study, the researcher used a psychological approach. The psychological approach to literature can be interpreted as moving away from analysis based on a psychological point of view. For this psychological approach, the researcher uses Abraham Maslow's theory which discusses the hierarchy of needs in character development. In addition, to find an example of the hierarchy of needs, the researcher uses the theory of characterization in the Christopher Robin film to analyze the main character in the Christopher Robin film.

2. Data and Data Source

This research used Christopher Robin (2018) as the main data source. Furthermore, the data in this study consist of words, phrases, sentences, clauses, paragraphs, and screenshots throughout the film describing the hierarchy of needs of Robin as the main character in this film.

3. Data Collection

The researcher used data collection techniques by observing the Christopher Robin (2018) film scene and script. The researcher watches the movie, observes all the scenes from the movie, then selects the part of the scene that contains elements of motivation and the influence of motivation in changing one's character. To find out what hierarchy of needs that can be obtained from this film, the researcher makes observations by marking the dialogues in the script in the form of notes and screenshot the scene in the section containing the motivational element.

4. Data Analysis

After collecting the data, the researcher analyzed the data. Taylor and Renner (93-96) said that there are five steps in analyzing the data. In this study, the researcher uses five steps. The first step is re-watching the film that is the material for analysis. The second step is collecting the categorical data based on the Maslow's theory, the third is finding the relationship between categories. The last is interpretation, the researcher interprets the pattern or connects any data that is related to getting a good analysis.

D. FINDINGS AND DISCUSSIONS

1. Findings Hierarchy of Needs Robin's Character in Christopher Robin Film

a. Physiological Needs

The first form of this physiological need arises when Robin and his childhood friends are playing in a hundred acre wood and they sleep due to exhaustion.

Data 1

Piglet: "Pooh. Pooh! It's me, Piglet. Wakey, wakey". Pooh: "Good morning, Piglet".

Robin: "Oh, no, no, no, no, no, no, Pooh. What is it? It's tomorrow!".

Pooh: "It's usually today".

Robin : "Well, yes, of course it's today. But that means I slept here, and I'm meant to be in the office in... Oh, blast!". How did I let this happen?".

Rabbit: "He's overslept!".

After dropping Pooh to Sussex, so as not to interfere with Robin's work while in London and meeting his childhood friend in Sussex, Robin and the rest of the group feel tired and they fall asleep. The next day Piglet wakes Pooh, hearing Piglet's voice and Pooh also startles Robin. Robin is very surprised to know that today is tomorrow, which means today is the day Robin has a meeting to discuss matters in his office, but instead he finds himself sleeping in Sussex with his childhood friends.

Maslow explained, that physiological needs are basic needs to sustain human life. These needs included food, shelter, clothing, rest, air, water, sleep and sexual satisfaction. These basic human needs (also called biological needs) were located at

the lowest level in the hierarchy of needs because they had priority over all other needs. (1).

In that scene, Robin unwittingly realized that he needs a physiological need, namely the need to sleep. He was too tired from traveling and because of work to made Robin fall asleep.

From the results of the analysis, the researchers found that there were physiological needs and forms of fulfillment depicted in the main character of Christopher Robin film.

b. Safety Needs

This need is illustrated in a scene where Robin goes to Sussex secretly to drop off Pooh, because Pooh presence in London interferes with Robin's time at work. Arriving in Sussex, Robin asked Pooh to immediately head to the Hundred Acre Forest which is behind Robin's house. After dropping Pooh to Sussex and back in London, Robin was able to return to work in peace.

Data 2

Robin : "Now come on, Pooh. We've got to hurry".

Pooh: "Yes. We need to find our friends".

Robin: "No, Pooh. I meant, I have to get back for work".

Just like the previous scene, in this scene also need for freedom from fear was also seen in the scene. It was when Robin returned to London after taking Pooh back to Sussex.

c. Belongingness and Love Needs

The third needs shown by Robin in social needs were Love and Belongingness Needs. This need first shown in the scene When Robin came home from the war. When Robin was about to go to war, Robin's wife Evelyn was pregnant with Madaline, Robin's daughter. So that when Evelyn was about to give birth to their daughter, Robin was not there until Madaline was 4 years old, which made Madaline neither know nor recognize what her father was like. When Robin returned from the war, Evelyn takes Madaline to pick up Robin at the Station. That was the first time the father and daughter met. "This is your daddy" said Robin to his daughter Madaline who was hiding behind Evelyn's body.

Data 3

Evelyn : "This is your dadd"

"This is your daddy" was the part of the need to feel love and affection. Because after having not seen each other for a long time, Robin asked Evelyn to tell Madaline that he was her father, which meant that in this scene Robin needs feelings of love and affection from a child for her.

d. Esteem Needs

The last level of needs that was reflected of Robin in the Christopher Robin film was esteem needs. In this scene, Robin explained to Pooh that he was a manager at the Luggage's company.

Data 5

Pooh : "Christopher? What do you do?"

Robin : "I'm the Efficiency Manager at a luggage company". (Data 5) Pooh : "You must have many friends there".

Robin : "There's lots of people who rely on me".

Pooh : "So, yes".

Robin : "No, I don't think of them as friends. That makes it harder if I have to let them go".

"I'm the Efficiency Manager at a luggage company" is a form of esteem need from the achievement shown by Robin to Pooh. By mentioning his current position, Robin indirectly wants to tell Pooh about his achievements so far, namely as a manager and the phrase "There's lots of people who rely on me" reinforces the need for esteem in terms of achievement.

This category of needs include the need to be respected by others, need to be appreciated by others, need to have power and finally prestigious position. Self esteem needs include those for self confidence, self-respect, competence, etc

e. Self-actualization Needs

The fifth needs, which was also the peak of the level of needs that was reflected in Robin of Christopher Robin film was Self-Actualization. As explained by Maslow The level of Self-Esteem, reflects a desire for Creativity, Morality, Self-acceptance, Spontaneity, and Problem Solving (45).

In this scene, Robin showed the attitude of self-actualization needs that reflect the desire for morality. In this scene, Robin asked Madaline to understand how busy Robin is at work, because if Robin did not work, she will not get anything. Therefore, Robin must continue to work, because dreams were not free, there will always be things that need to be sacrificed to make our dreams come true.

Data 7

Robin : "I can't come this weekend".

Madaline : "But summer will be over soon".

Robin : "I have to stay for work. You and your mother will go".

Madaline : "I never see you".

Robin : "Well, I wished I didn't have to stay for work... but dreams don't come for free, Madeline. You have to work for them. Nothing comes from nothing. Do you understand?"

The scene above was dedicated to Robin's work which is part of his life's mission. The life mission that Robin refers to in the scene is a good quality of life with his wife and children in the future.

E. CONCLUSION

After the researcher conducted an analysis on Christopher Robin film using Maslow's Hierarchy of Needs theory, the researcher could conclude that Maslow's five levels of needs, namely physiological needs, security needs, belongingness and love needs, esteem needs, and self-actualization needs are all depicted in Robin as the main character in this film.

Maslow's hierarchy of needs that the researcher analyzes only focuses on Robin as the main character in this film. The hierarchy of needs found in Robin in this film is described in the form of dialogue as well as actions that strengthen the evidence that the hierarchy of needs is found in the scene.

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